

1. Promoter

The promoter of the MEMBER'S MONTH campaign is **Western Bulldogs Football Club** ("Promoter").

2. Campaign Period

The MEMBERS MONTH campaign runs across **four consecutive weeks in May 2026**.

Weekly prizes will be drawn and revealed each Monday, commencing **Monday 4 May 2026** and concluding on the final Monday of May.

3. Eligibility

- Entry is open to **current financial Bulldogs members** (inclusive of AFL Club Support) at the time of each draw.
- **Non-members must purchase a Bulldogs membership** to become eligible.
- **New members** who join during the campaign will be automatically entered into all remaining weekly draws.
- Membership must be valid at the time of the draw and prize fulfilment.
- Employees of the Promoter and their immediate families are not eligible.

Early Member Reward Eligibility

- The **Early Member Reward** (outlined in Section 8) is open only to members who **joined or renewed their Bulldogs membership prior to 1 May 2026**.
- Members who join on or after 1 May 2026 are **not eligible** for this specific prize.

4. Entry Process

- **No separate entry is required.**
- Every eligible Bulldogs member is automatically entered into each applicable draw.

5. Weekly Draws & Winner Selection

- Winners are randomly selected from eligible members.
- Each weekly draw will take place on the **morning of the Monday** the prize is announced.
- The Promoter's decision is final and no correspondence will be entered into.

6. Prize Notification

- Selected winners will be contacted on the **Thursday of the same week** as the prize announcement unless otherwise stated.
- The Promoter will attempt to contact winners by phone first, followed by email if required.

7. Prize Claim & Redraw Policy

- Winners must respond and confirm acceptance **within the week they are contacted**.
- If the Promoter is unable to contact a winner, or the winner does not respond within the required timeframe, the prize will be forfeited and a new winner will be randomly drawn.
- Redrawn winners will be notified according to the same process.

8. Prizes

Early Member Reward – Loyalty Prize

Prize:

One (1) eligible member will receive:

- Guard of Honour participation
- Change room access
- Junior mascot experience
- Partnership voucher (details determined by the Promoter)

Eligibility:

- Open only to members who joined or renewed **before 1 May 2026**.

Winner Announcement:

- The winner will be announced in line with the **Week 2 prize announcement on 14 May 2026**.

Conditions:

- Experience is subject to AFL regulations, operational requirements and availability.
- Prize is not transferable or redeemable for cash.

Week 1 – Corporate Suite

Prize:

- Corporate suite for **12 people** at a selected Bulldogs home game at Marvel Stadium.
- Game selection and suite access are subject to availability and conditions of use.

Week 2 – Interstate Trip

Prize:

- Interstate trip for **two (2) people** to attend the **Gold Coast Suns vs Western Bulldogs match in Round 19**.
- Match date and time are **TBA** and subject to the release of the official AFL fixture.

Prize Inclusions:

- Return flights for two (2) people
- Accommodation
- Match tickets

Conditions:

- Travel dates and arrangements will be coordinated by the Promoter in consultation with the winner once the fixture is confirmed.
- Any additional costs not expressly included are the responsibility of the winner.
- Prize is not transferable or redeemable for cash.
- If the scheduled match is unavailable, changed or cancelled, the Promoter may offer an alternative Bulldogs away match of comparable value.

Week 3 – Merchandise & Membership

Prize Components:

- **\$1,000 Bulldogs Shop merchandise voucher**, awarded as **five (5) individual vouchers valued at \$200 each**.
- **Five (5) selected winners** will each receive their **2027 Bulldogs membership paid in full**.

Voucher Conditions:

- Vouchers are non-transferable and not redeemable for cash.
- Standard Bulldogs Shop terms and conditions apply.

Membership Conditions:

- Membership applies to the winning member only.
- Membership inclusions are determined by the Promoter.

Week 4 – Greenworks Major Giveaway

Total Prize Pool:

- Over **\$10,000 worth of Greenworks products**

Number of Winners:

- Three (3) individual members will each receive one prize.

Prize Breakdown:

1st Prize:

- Greenworks 60V Stealth Series All-Terrain 2-Seat Electric Youth Go-Kart
- RRP: \$4,250

2nd Prize:

- Greenworks 60V 26-inch Electric Bike
- RRP: \$2,999

3rd Prize:

- Greenworks 60V Venture Series Electric Bike
- Either 20-inch (RRP up to \$2,999) or 26-inch (RRP \$2,699), subject to availability.

Prize Allocation:

- Prizes will be allocated in order of draw.

Collection & Fulfilment:

- Prizes must be collected from either a local Total Tools store or Mission Whitten Oval, as determined by the Promoter.
- Delivery is not included.

Additional Conditions:

- Prizes are not transferable or redeemable for cash.
- Winners must comply with manufacturer safety and usage requirements.

9. Prize Conditions (General)

- All prizes must be accepted as offered.
- The Promoter reserves the right to substitute a prize of equal or greater value if required due to circumstances beyond its control.
- Winners may be required to participate in reasonable promotional activity.

10. Privacy

Personal information collected will be used for the purpose of administering MEMBERS MONTH in accordance with the Promoter's Privacy Policy.

11. General

Participation in MEMBERS MONTH constitutes acceptance of these Terms & Conditions. The Promoter reserves the right to amend, suspend or cancel the campaign if required by circumstances beyond its control.